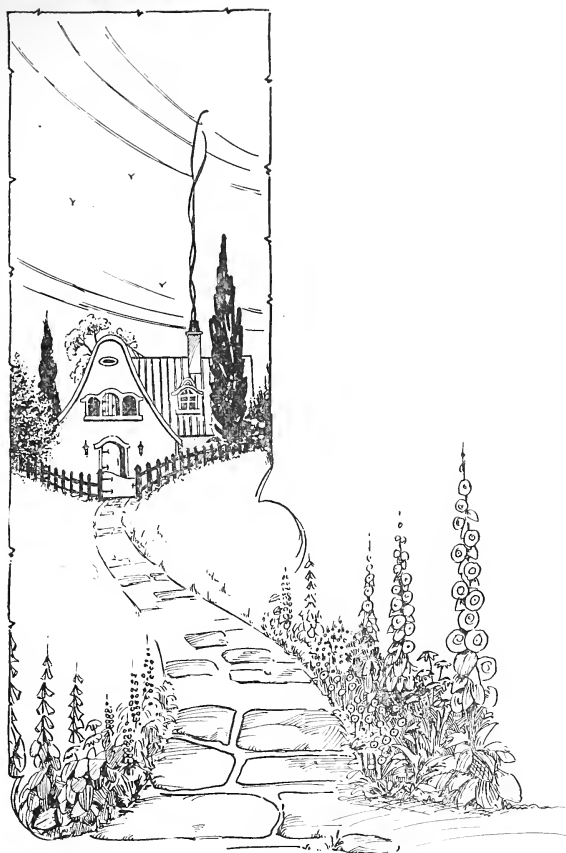


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

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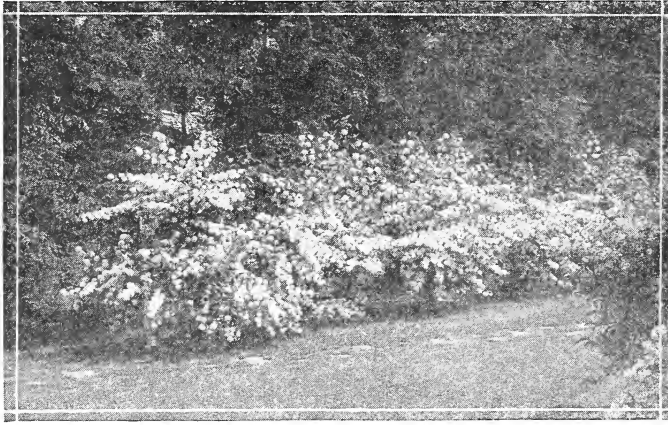
Your Garden Planting Simplified

1923

Moons' Nurseries
THE WM. H. MOON CO.
MORRISVILLE PENNSYLVANIA
which is 1 mile from Trenton, N.J.

OFFER No. 1

A Screen or Border Planting of Flowering Shrubbery

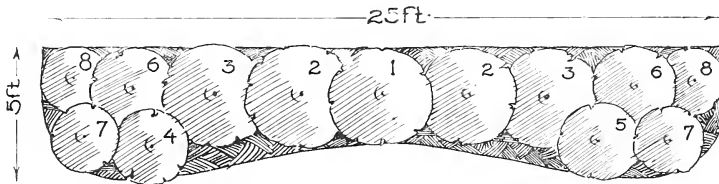


A neighbor's house or a busy street have no obtrusiveness when the lawn is screened like this.

WHEN you look out of your windows, or stroll about your lawn, are you confronted by some unpleasant view—a neighbor's garage, the unbroken broadside of his house, his clothes yard—or your own—or by a crude billboard or waving weeds on a nearby lot? These things take away much from the pleasure of your home and its surrounding lawn.

Here is an easy, and economical solution: Flowering Shrubs, placed at strategic points, will blot out these detracting views and so improve the beauty of your lawn itself with their foliage and flowers as to conceal their real object. Then, too, they will add to its privacy, and give you an out-door living room where you can sit and read or sew, or entertain your friends, protected from curious gaze.

The collection here offered is adaptable to planting most anywhere on the lawn. So long as the relative arrangement is preserved, the shrubs can be planted along the boundary as a border or clustered as a group in a corner. You will recognize in the assortment, old-time garden favorites, shrubs that, whether or not you have a screening problem, you will enjoy upon your lawn.



Key	Variety	Sizes	
1	Mock Orange	1 plant 4 to 5 ft. @	\$1.00
2	Single Japanese Snowball.....	2 " 4 to 5 ft. @	1.25
3	Deutzia	2 " 4 to 5 ft. @	.90
4	Coralberry	1 " 2 to 3 ft. @	.60
5	White Flowering Spirea (alba flora).....	1 " 2 to 2½ ft. @	1.00
6	Spice Bush	2 " 4 to 5 ft. @	1.25
7	Red Stemmed Cornel.....	2 " 3 to 4 ft. @	.70
8	Rose of Sharon.....	2 " 3 to 4 ft. @	.90

Value if purchased separately, \$12.60

Special Combination Price, \$10.00

Double Quantity, just twice as many of each kind, \$19.00

A moment taken now, to order some of the offers here listed will mean years of enjoyment to you from the presence of these plants upon your lawn.

Moons' Nurseries, Morrisville, Pa.

OFFER No. 2

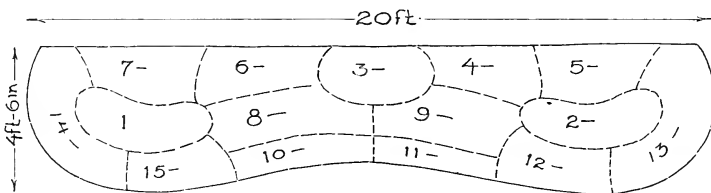
A Perennial Garden of Old Fashioned Flowers



It is easy—and inexpensive—to have an old-fashioned garden, and the pleasure it gives is boundless.

IMAGINE the pleasure of strolling out into your own garden to enjoy there the beauty and the fragrance of the abundant blossoms that a Hardy Perennial Border will provide. And for your home, those that you have gathered and arranged about the house and porch, and those which you have shared with friends, have a particular charm and sentiment—they give a pleasure more intense—because they come from your own garden.

Year after year, from early Spring to Autumn frosts, the Perennial border here offered should provide flowers in unbroken succession. The varieties have been carefully chosen and arranged to insure a harmonious effect, both in color and in habit of growth. Such a bed is adaptable to planting across the end of your garden, against a wall, along a hedge, or along the garden walk. Its requirements are few,—sunshine, fertile soil and a mulch in Winter,—and then in city or suburbs, on large lawns or small, it can be relied on to brighten your home indoors and out with the glory of its flowers.



The total value of the 75 plants in the following list at regular prices is \$15.50.

Key	Variety	Cat. Price	Key	Variety	Cat. Price
1	Larkspur 5 plants	.20 \$1.00	9	Baby's Breath 5 plants	.20 \$1.00
2	Foxglove 5 "	.20 1.00	10	Hardy Pinks 5 "	.20 1.00
3	Yellow Day Lilly... 5 "	.25 1.25	11	Bell Flower 5 "	.20 1.00
4	Pentstemon 5 "	.20 1.00	12	Corn Flower Aster. 5 "	.20 1.00
5	Chrysanthemums ... 5 "	.20 1.00	13	Plantain Lilly 5 "	.25 1.25
6	Gaillardia 5 "	.20 1.00	14	Columbine 5 "	.20 1.00
7	Coreopsis 5 "	.20 1.00	15	Shasta Daisy 5 "	.20 1.00
8	White Phlox 5 "	.20 1.00			

Special Combination Price, \$12.50

Double Quantity, just twice as many of each kind, \$22.50

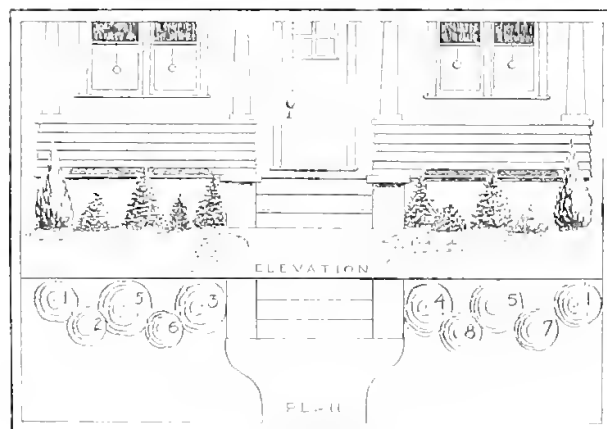
Shipment by Express is recommended for Perennials, unless customer is within our trucking zone.

Moons' Nurseries, Morrisville, Pa.

Easy and Effective Ways to Beautify Your House Foundation

With Soft-Foliaged, Harmonious Evergreens

OFFER No. 3



It takes but a minute to order.

As each offer is numbered you have but to drop us a note saying "Send me offer numbers...." and we will get the plants off to you promptly.

Your check with order entitles you to a discount of 2 per cent.

A FOUNDATION planting of Evergreens will create an atmosphere of comfort and hospitality in the outside appearance of your house. They will give you a thrill of pride and pleasure each time you approach its entrance and radiate the welcome which your friends may expect to find within. There is a richness in their foliage effect the year round, and a harmony in their blending tints and textures, that makes them particularly beautiful and effective in softening bare foundation angles and merging into one harmonious whole, your home and the grounds that surround it.

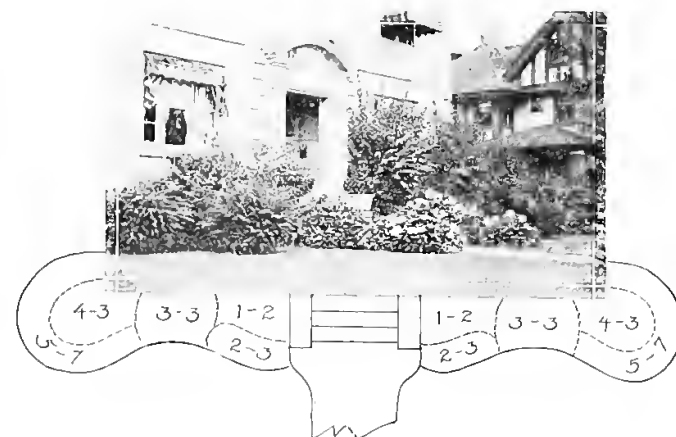
The collection of Evergreens here offered (except for the limitations noted on the opposite page) should, when planted in the relative arrangement indicated and in a sunny exposure, give the effect described. They are readily sheared, and hence adaptable to limited as well as large areas. In foundation planting—or in beds at the borders of your lawn—they may be depended upon to add that touch of distinction to your home you so much desire.

Key	Variety	Sizes	Each	Total
1	Retinispora Leptoclada	2 plants 3 to 4 ft.	\$5.00	\$10.00
2	Plume-like Retinispora	1 " 1½ to 2 ft.	3.00	3.00
3	Reid's Arborvitae	1 " 2 to 3 ft.	2.75	2.75
4	Obtuse-leaved Retinispora	1 " 2¼ to 2½ ft.	2.75	2.75
5	Canadian Hemlock	2 " 2 to 2½ ft.	2.50	5.00
6	Japanese Holly	1 " 1½ to 1½ ft.	2.00	2.00
7	Silver Retinispora	1 " 1¼ to 1½ ft.	2.50	2.50
8	Mugho Pine	1 " 1¼ to 1½ ft. spr.	3.00	3.00

Total Value, \$31.00. Special Price if ordered together, \$25.00

With Graceful, Verdant Flowering Shrubs

OFFER No. 4



IN the graceful, arching branches of Flowering Shrubs, clothed with splendid foliage, and with blossoms in their season, lies part of the popularity of these plants for foundation planting. Practically—they fill the need for dependable plants in the built up portions of cities where the dust and smoke are hard on Evergreens, and in bleak and windy exposures, where the latter might be killed in Winter. Then, too, there is the feature of economy, which appeals to many people.

Though they drop their leaves each Autumn, even their naked branches break the angular lines of the foundation walls. On some varieties the Autumn foliage takes on rich colors, and bright berries persist until the Spring—on all, the Winter snows cling to the branches and bedeck them in a coat of ermine.

The selection and arrangement of varieties here made is designed to give you bloom at different times throughout the season and to provide an attractive combination in habit of growth, and effect of foliage and flowers.

Key	Variety	Sizes	Each	Total
1	Reeve's Spirea	4 plants 3 to 4 ft.	.90	\$3.60
2	Japan Barberry	6 " 1½ to 2 ft.	.50	3.00
3	White Kerria	6 " 2 to 3 ft.	.50	3.00
4	Hybrid Mock Orange	6 " 3 to 4 ft.	.70	4.20
5	Dwarf Deutzia Lemoneii	14 " 1½ to 2 ft.	.50	7.00

Total Value, \$20.80. Special Combination Price, \$17.50

Double Quantity, just twice as many of each kind, \$34.00

Each combination offer price in this folder includes all expenses preparatory to shipment and is f. o. b. cars on station, except that within 50 miles of Trenton, N. J., any of these offers will be delivered free of transportation cost.

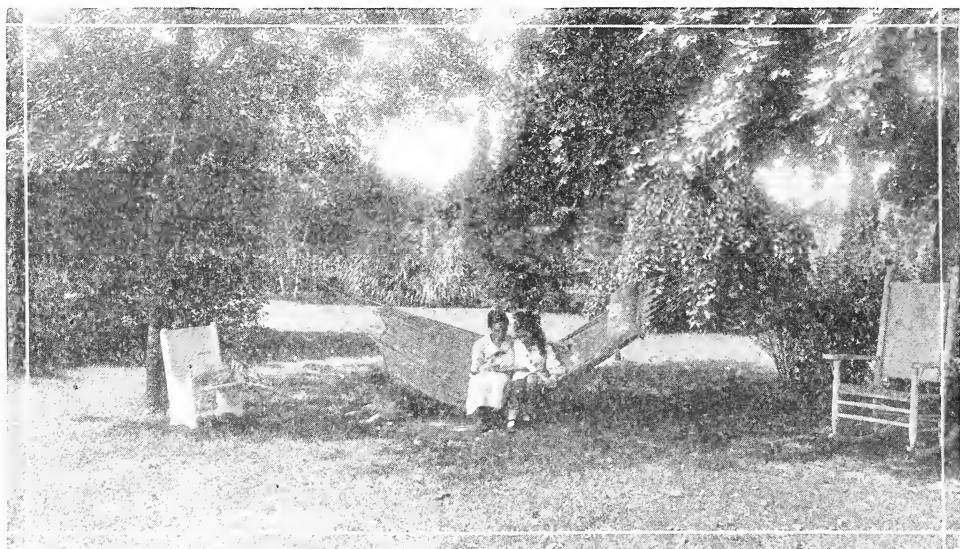
Moons' Nurseries, Morrisville, Pa.

Moons' Nurseries, Morrisville, Pa.

OFFER No. 5

TREES FOR SHADE, BEAUTY AND COMFORT

Make Your Lawn an Out-Door Living Room



A shady spot, in which to swing a hammock or to place some wicker chairs and read or sew or entertain, adds a great deal to the pleasure of life on balmy summer afternoons.

DO the scorching rays of the summer sun beat down with unbroken intensity upon your lawn and porch? Does the heat drive you indoors, and send the kiddies scurrying for a shaded play spot on a neighbor's lawn across the street out of sight and hearing, and subjected to grave dangers each time they cross the thoroughfare?

Don't let another planting season go by without applying the remedy—so simple and inexpensive. Just a tree or two, planted where you can enjoy their shade, will give your lawn or porch a new meaning in terms of comfort, where the whole family can recreate in leisure moments.

Rapid growing, permanent shade trees are here offered, with low-branched flowering trees that may be so arranged as to give privacy to your shaded nook, or simply to add beauty to your lawn. In Spring they should create a fairyland of flowers, and in the Autumn set the lawn ablaze with the brilliancy of ripening foliage and fruits.

No.	Variety	Sizes	Each
1	Red Oak	12 to 14 ft., $1\frac{3}{4}$ to 2 inches.....	\$4.50
1	Oriental Plane	10 to 12 ft., $1\frac{3}{4}$ to 2 inches.....	3.00
1	Flowering Dogwood (<i>Low-branched</i>)....	6 to 8 ft.	3.50
1	Parkman's Flowering Crab.....	6 to 8 ft.	3.50
1	Lombardy Poplar	8 to 10 ft.	1.50

Total Value at Regular Prices, \$16.00

Special Combination Offer Price, \$12.50

The cost of shade along your curb is but 10 to 15 cents per running foot. Why swelter on your porch in summer when cooling shade may be so reasonably had.

Moons' Nurseries, Morrisville, Pa.

OFFER No. 6

CLIMBING ROSES AND VINES—AN OPPORTUNITY To Remember Your Friends



Moon's Climbing Roses adorn this garden wall. Photographed the second year after planting, they show the quick effect which such plants produce.

LET Climbing Roses and Vines solve, in their own delightful way, some of your garden problems. They will quickly cover "the old line fence" transforming it into a thing exquisite. Over your garden gateway they will issue an irresistible invitation to enter the floral retreat that is just inside. Of your porch, or trellis or arbor, they will make a florescent bower, shady, fragrant, private—a delightful place to while away your leisure moments.

Roses bloom best in sunny places, while Clematis and Honeysuckle do well in either sun or partial shade. Boston Ivy clings tenaciously and is one of the best Vines for covering foundation walls, or the brick, stone or stucco sides of house or garage.



MOON'S SPECIAL GIFT BOX

Plants make most appropriate presents because, as they grow in beauty year by year they typify the love that prompted the gift. Surprise your wife—or husband,—or your distant friends and relatives, by having us send some of these popular collections to arrive near birthday or anniversary dates,—anytime between March and December. We will enclose your card and prepay transportation upon request, charging same to your account.

1	Dr. Van Fleet Rose, Potted Plant.....	\$0.75 each
1	Dorothy Perkins Rose, Potted Plant.....	.75 "
1	Clematis Paniculata, Potted Plant.....	.70 "
1	Hall's Japanese Honeysuckle, Potted Plant.....	.70 "
1	Boston Ivy, Potted Plant.....	.60 "

Total Value of above List, \$3.50

Special Combination Gift Box Price, \$3.00

Double Quantity, \$5.50. 25 Vines, 5 each of above, \$12.50

*1923 is the 50th Anniversary of the founding of Arbor Day.
Help make its observance successful by doing some planting this year.*

Moons' Nurseries, Morrisville, Pa.

OFFER No. 7



Plants For The Shady Corner



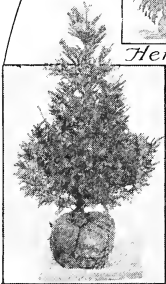
Hemlock



Rhododendron



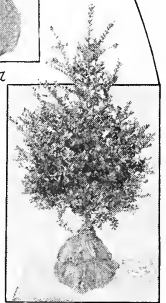
Azalea



Japanese Yew



A Rhododendron planting of Moon's Stock, in the corner of a lawn.



Japanese Holly

THE shady corner—bugaboo of many well kept lawns! It is so difficult to get things to grow there. Even grass, if it grows at all, looks discouraged, and in consequence the spot has an unsightly neglected look.

There is a solution possible for most shady corner problems, and that solution will be found in the offers on this page. If planted in soil well enriched with rotted leaves or other humus material and protected from drought by abundant watering, the plants should transform that unsightly corner into a spot of beauty, with little expense and trouble.

There are two possibilities. One, of perennials and ferns, is suggested for built up portions of the city, and for limestone soils, and will appeal to many because of its low cost. The other produces an all-the-year round Evergreen effect and is much the richest in its appearance. It should, however, be confined to planting in the suburbs in non-limestone soils.

Perennials Plants

10 Pachysandra terminalis....	@	.15	\$1.50
5 Plantain Lilly	@	.25	1.25
5 Hardy Ferns	@	.30	1.50
8 Lilly of the Valley.....	@	.35	2.80

Total Value, \$7.05

Special Combination Price, \$5.00

Evergreens

1 Japanese Yew	2	to 3	ft. @ \$6.00
1 Azalea amoena	1	to 1¼	ft. @ 2.00
1 Rhododendron			
maximum	2½	to 3	ft. @ 4.00
1 Hemlock	3	to 4	ft. @ 4.50
1 Japanese Holly	2	to 2½	ft. @ 4.00

Total Value, \$20.50

Special Combination Price, \$17.50

Moons' Nurseries

THE WM. H. MOON CO.

MORRISVILLE PENNSYLVANIA

which is 1 mile from Trenton, N.J.